



## **TYCA Northeast 61st Annual Conference SPONSORSHIP OPPORTUNITIES**

October 2-3, 2026  
Lancaster Marriott at Penn Square  
25 S Queen St, Lancaster, PA 17603

TYCA Northeast is a 100% volunteer-based non-profit 501(c)3 organization exclusively dedicated to supporting two-year college English faculty and administrators across 11 states from Maryland to Maine, plus Washington D.C. and 7 territories in eastern Canada. Your sponsorship allows professionals to exchange best practices to continue creating high quality instruction and programming in two-year college English.

**PARTIAL SPONSORSHIPS OF ANY AMOUNT ARE WELCOME & APPRECIATED.**

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### **Sponsorship Opportunities Include:**

#### **Conference Technology - \$4,000**

Contribute to the cost of AV equipment, including projectors, audio speakers, microphones, etc.

#### **Keynote Speaker Sponsor - \$4,000**

Sponsor the cost of the plenary speakers for the Friday luncheon.

#### **Friday Keynote Luncheon Sponsor - \$3,500**

Sponsor the cost of the Friday luncheon.

#### **Poetry Hour Sponsor - \$2,500**

Sponsor the cost of a room and refreshments Friday evening open-mic poetry hour.

#### **Breakfast Sponsor - \$2,000**

Sponsor the continental breakfast, coffee, tea, for both Friday and Saturday

#### **Snack Bar Sponsor - \$1,500**

Sponsor the cost of assorted coffees, teas, water, and midday snacks.

#### **Printing Costs - \$1,000**

Sponsor the cost of printing such as conference programs and signage around the event.

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### **THANK YOU FOR YOUR SUPPORT!**

For your donation to TYCA Northeast, your organization will be recognized at the conference and in all conference materials, via signage and printed in the conference program.

**Visit our website to submit your sponsorship:**

<https://www.tycanortheast.org/events/vendor-sponsor-payment>

If paying by check, please make payable to **TYCA-NE** and send to the **Treasurer, Misun Dokko**.  
**Please email TYCANortheast01@gmail.com for a mailing address.**

**Questions?** Please contact our Sponsorship Chair at [TYCANortheast01@gmail.com](mailto:TYCANortheast01@gmail.com).