TYCANE
TWO-YEAR COLLEGE ENGLISH ASSOCIATION NORTHEAST

TYCA Northeast 60th Annual Conference

SPONSORSHIP OPPORTUNITIES

October 2-3, 2025
Baruch College, CUNY
The William and Anita Newman Vertical Campus and Conference Center
55 Lexington Avenue
(East 24th Street/Lexington Avenue)

TYCA Northeast is a 100% volunteer-based non-profit 501(c)3 organization exclusively dedicated to supporting two-year college English faculty and administrators across 11 states from Maryland to Maine, plus Washington D.C. and 7 territories in eastern Canada. Your sponsorship allows professionals to exchange best practices to continue creating high quality instruction and programming. Please note, **partial sponsorships** are welcome and appreciated.

Sponsorship opportunities include:

CONFERENCE TECHNOLOGY - $4,000
Sponsor the cost of AV equipment. Your contribution would be recognized with signage in each of the breakout presentation rooms and in the conference program.

KEYNOTE SPEAKER SPONSOR - $4,000
Sponsor the cost of the plenary speakers for the luncheon events.

PANEL BREAKFAST / BRUNCH / LUNCH SPONSOR - $3,000
Sponsor the cost of the Friday or Saturday breakfast.

POETRY HOUR SPONSOR - $2,500
Sponsor the cost of a Friday evening open-mic poetry hour.

BREAKFAST SPONSOR - $1,500
Sponsor the continental breakfast, coffee, tea, etc.

SNACK BAR / COFFEE BREAK SPONSOR - $1,000
Sponsor the cost of assorted coffees, teas, water, and midday snacks.

SWAG DONATION - $750+ or in kind
Sponsor the cost of OR donate conference giveaway items such as pens, bags, notepads, mugs, T-shirts.

THANK YOU FOR YOUR SUPPORT!

For your donation to TYCA Northeast, your organization will be recognized at the conference and in all conference materials. If you sponsor one of our main events, your company will be recognized at the sponsored event, listed as the event sponsor in the program and other conference materials, and we will post signage or other items at the event.

Checks are payable to **TYCA-NE** and can be sent to the **Treasurer.**

Please email TYCANortheast@gmail.com for address.