



## **TYCA Northeast 61st Annual Conference SPONSORSHIP OPPORTUNITIES**

October 2-3, 2026  
Lancaster Marriott at Penn Square  
25 S Queen St, Lancaster, PA 17603

TYCA Northeast is a 100% volunteer-based non-profit 501(c)3 organization exclusively dedicated to supporting two-year college English faculty and administrators across 11 states from Maryland to Maine, plus Washington D.C. and 7 territories in eastern Canada. Your sponsorship allows professionals to exchange best practices to continue creating high quality instruction and programming. Please note, **partial sponsorships** are welcome and appreciated.

### **Sponsorship opportunities include:**

#### **CONFERENCE TECHNOLOGY - \$4,000**

Sponsor the cost of AV equipment. Your contribution would be recognized with signage in each of the breakout presentation rooms and in the conference program.

#### **KEYNOTE SPEAKER SPONSOR - \$4,000**

Sponsor the cost of the plenary speakers for the luncheon events.

#### **FRIDAY KEYNOTE LUNCHEON SPONSOR - \$3,000**

Sponsor the cost of the Friday luncheon.

#### **THURSDAY WELCOME LUNCHEON & OPENING CEREMONIES - \$3,000**

Sponsor the cost of the Thursday luncheon with opening remarks.

#### **POETRY HOUR SPONSOR - \$2,500**

Sponsor the cost of a Friday evening open-mic poetry hour.

#### **BREAKFAST SPONSOR - \$1,500**

Sponsor the continental breakfast, coffee, tea, etc.

#### **SNACK BAR / COFFEE BREAK SPONSOR - \$1,000**

Sponsor the cost of assorted coffees, teas, water, and midday snacks.

#### **SWAG DONATION - \$750+ or in kind**

Sponsor the cost of OR donate conference giveaway items such as pens, bags, notepads, mugs, T-shirts.

### **THANK YOU FOR YOUR SUPPORT!**

For your donation to TYCA Northeast, your organization will be recognized at the conference and in all conference materials. If you sponsor one of our main events, your company will be recognized at the sponsored event, listed as the event sponsor in the program and other conference materials, and we will post signage or other items at the event.

Checks are payable to **TYCA-NE** and can be sent to the Chair.

**Please email [TYCANortheast01@gmail.com](mailto:TYCANortheast01@gmail.com) for a mailing address.**