

TYCA Northeast Conference 2025 Vendor Form

60th Annual TYCA Northeast Conference October 2-3, 2025

Baruch College, CUNY
The William and Anita Newman Vertical Campus and Conference Center
55 Lexington Avenue
(East 24th Street/Lexington Avenue)

Exhibit Table

Quantity	Item	Price
	Conference Table (six-foot, skirted)	\$400.00
	Additional Table	\$300.00

Program Advertisement*

Quantity	Item	Price
	¹ / ₄ page (3.625" x 4.875") B&W	\$175.00
	½ page (4.875" x 7.5") B&W	\$300.00
	Full page (7.5" x 10") B&W	\$400.00
	Full page (7.5" x 10") COLOR	\$500.00
	Online Ad on TYCA-NE until the end of the year	\$100.00
	Centerfold (2 pages in program)	\$750.00

^{*}All advertisements will appear printed in the program.

Exhibit Table Information:

Please send books or other items for display no sooner than three days before the opening of the conference to the address above. Vendors may begin to set up on **Thursday**, 10/2/24, at 8:00 AM, one hour before registrations opens at 9:00 AM. Breakdown of tables may begin as early as 1:00 PM on Thursday, although we encourage displays to remain through lunch on **Friday**, 10/3/22, until 1:00 PM. Exhibitor space is available from 8:00 AM until 1:00 PM each day. The bulk of the conference will take place on **Friday**. The expected conference attendance is approximately 125 - 150 people. Vendor tables are about 6' x 2'.

Vendor Information

Vendor Name:	 Contact Name and Title	
Contact Email	 Contact Address	
Contact Phone		

Checks are payable to TYCA-NE and can be sent to the Treasurer.